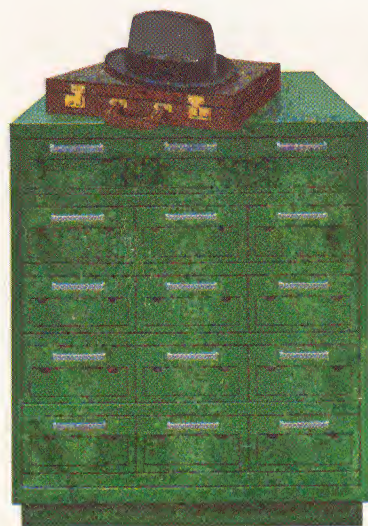




*YOU CAN REDUCE ONE TRUCKLOAD OF PAPERWORK...*



*TO ONE FILE THIS SIZE,  
WHEN YOU LET 3M HELP YOU TAKE THE MYSTERY OUT OF MICROFILM!  
DISCOVER FOUR PROFITABLE WAYS BY TURNING THE PAGE:*

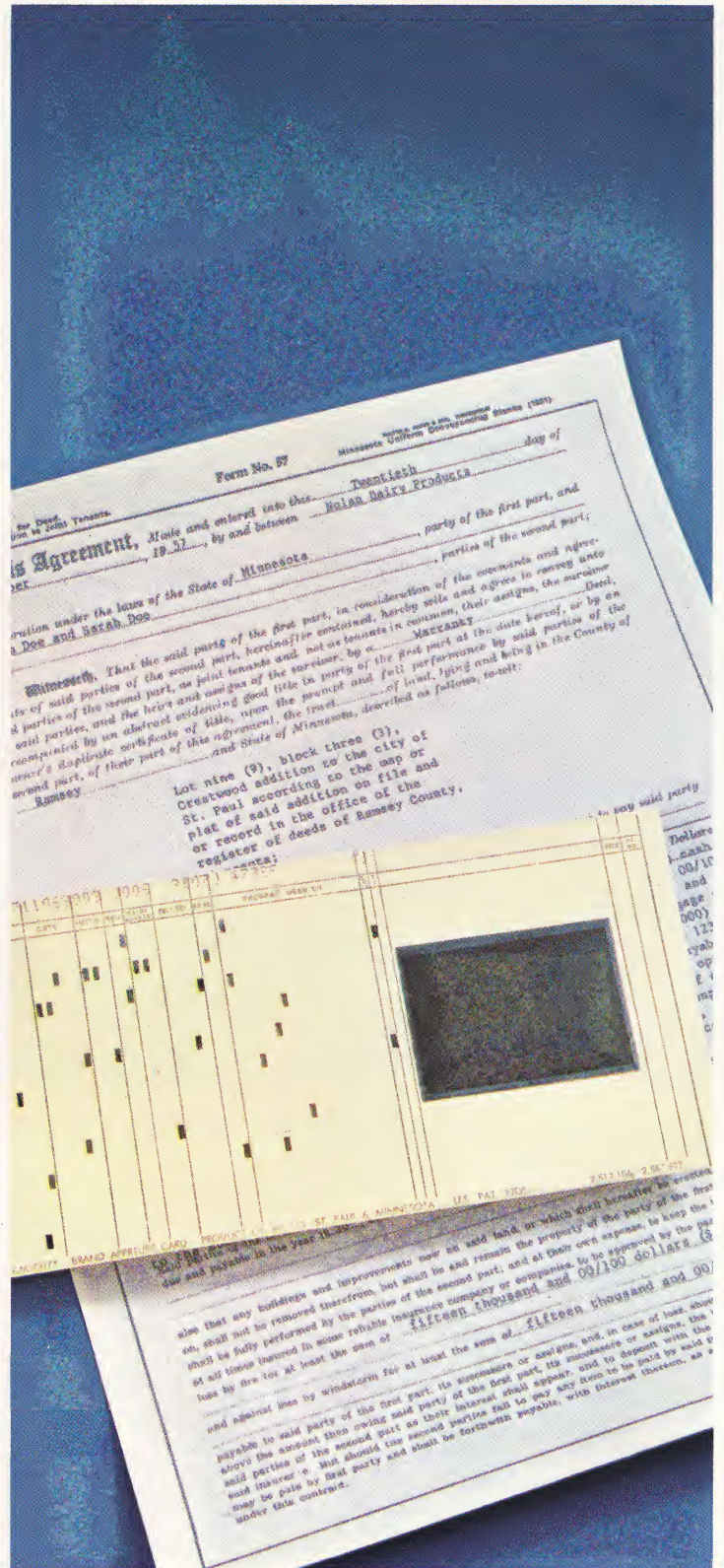


3M WILL SHOW YOU HOW TO TAKE THE MYSTERY OUT OF MICROFILM...



#### BY SAVING SPACE:

Now you can reduce data to a small frame of microfilm mounted on a "Filmsort" Aperture Card in only 54 seconds . . . and actually cut file space 96%!



#### BY COPYING DATA:

Make a copy of your record right from the microfilm in only 6 seconds.  
Price? Pennies per print!





**BY PROTECTING RECORDS:**

*Store a duplicate microfilm file off the premises for protection against fire, flood, carelessness and theft.*



**BY SAVING POSTAGE:**

*Mail microfilm aperture cards for a fraction of the cost of full-size records and save a small fortune in postage.*







Filmsort<sup>®</sup> CAMERA  
CARD  
FROM THE "FILMSORT 1000d"  
PROCESSOR—CAMERA



GENERAL OFFICES • 2501 HUDSON ROAD • ST. PAUL, MINNESOTA 55119 • TEL. 733-1110

**Microfilm Products Division**

ANSWERING YOUR REQUEST . . . . .

Thank you for your inquiry about the 3M Microfilm Aperture Card System.

The 3M Microfilm Aperture Card System is reducing the paperwork load and improving communications in both business and industry across the nation. The enclosed folder will tell you some of the ways your operations can benefit from the aperture card system.

With the aperture card system, you reduce up to 96 percent of file space, reduce overhead, and improve communications. When microfilmed drawings and records are on these versatile cards, facts that speed production and procedures are at your fingertips in 90 seconds.

Your local dealer of 3M Microfilm Products will soon be contacting you to provide additional and detailed information on how you can put active microfilm to work. You can rely on him for assistance in planning and installing a complete microfilm system.

Cordially,

Earl P. Bassett, Jr.  
General Sales Manager  
Microfilm Products Division

EPB/bh

Enclosure

MF-INQ-66-4